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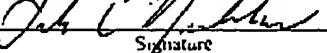
AUG 24 2004

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FRANK C. NICHOLAS (33,983)
Name of applicant, assignee or registered representative


Signature

August 24, 2004
Date of Signature

PATENT
Case No. AUS920010190US1
(9000/33)

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re patent application of:)
)
 MARIA A. HIMMEL, *ET AL*)
)
 Serial No.: 09/821,134)
)
 Filed: MARCH 29, 2001)
)
 Title: METHOD AND SYSTEM FOR)
 SCHEDULE BASED ADVERTISING)
 ON A MOBILE PHONE)
)
 Examiner: CHO, UN C.
 Group Art Unit: 2682

RESPONSE TO FINAL OFFICE ACTION DATED JUNE 22, 2004

Mail Stop AF
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Sir:

This is a response to a Final Office Action dated June 22, 2004.

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CARDINAL LAW GROUP

1603 Orrington Avenue/Suite 2000
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Date: AUGUST 24, 2004

To: EXAMINER UN C. CHO
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Fax #: (703) 872-9315

From: FRANK C. NICHOLAS
Phone #: (847) 424-2521

Client/Matter No.: AUS920010190US1 (9000/33)

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| | |
|----------------------|---------------------------|
| Attorney Docket No | AUS920010190US1 (9000/33) |
| Application Number | 09/821,134 |
| Filing Date | MARCH 29, 2001 |
| First Named Inventor | MARIA A. HIMMEL |
| Group Art Unit | 2682 |
| Examiner | CHO, JIN C |

ENCLOSURES (check all that apply)

- Response to Final Office Action
Dated June 22, 2004
- After Final
- Affidavits/Declaration(s)
- Status Letter
- Petition for Extension of Time Request
(dup)
- Express Abandonment Under
37 CFR 1.138
- Supplemental Information Disclosure
Statement, PTO-1449
- Certified Copy of Priority Document(s)
- Response to Missing Parts/ Incomplete
Application

- | | |
|--|---|
| <input type="checkbox"/> Assignment Papers | <input type="checkbox"/> Appeal Communication to Board of Appeals and Interferences |
| <input type="checkbox"/> Drawings | <input type="checkbox"/> Appeal Brief |
| <input type="checkbox"/> After Allowance Communication to Group | <input type="checkbox"/> Proprietary Information |
| <input type="checkbox"/> Person Routing Slip (PTO/SB/69) and Accompanying Petition | <input type="checkbox"/> Post Card Receipt |
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- The Commissioner is hereby authorized to charge any fees which may be required, or credit any overpayment, to Deposit Account No 09-0447 (IBM Corporation). A duplicate copy of this sheet is enclosed.
- I hereby petition under 37 CFR § 1.136(a) for any extension of time required to ensure that this paper is timely filed. Please charge any associated fees which have not otherwise been paid to Deposit Account No 09-0447 (IBM Corporation). A duplicate copy of this sheet is enclosed.

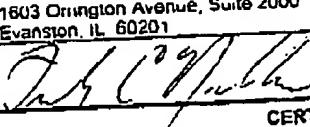
CALCULATION OF FEE

| Claims After Amendment | Previously Paid For | Present Extra |
|------------------------|---------------------|---------------|
| Total | Minus | 0 |
| Indep | Minus | 0 |

First Presentation of Multiple Dep. Claim

| Small Entity | | or | Large Entity | |
|-----------------|-----------|------|-----------------|-----------|
| Rate | Add'l Fee | | Rate | Add'l Fee |
| x \$9= | 0 | | x \$18= | |
| x \$43= | 0 | | x \$86= | |
| + \$145= | --- | | + \$290= | |
| total add'l fee | | \$ 0 | total add'l fee | |

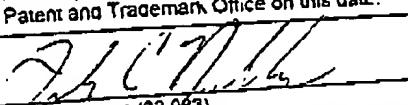
SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT

| | |
|-------------------------------|---|
| Firm or Individual name | Frank C. Nicholas Registration No. 33,983 CARDINAL LAW GROUP 1603 Orrington Avenue, Suite 2000 Evanston, IL 60201 |
| Signature |  |
| Date | August 24, 2004 |

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